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Victaulic Celebrates Centennial “Innoversary” By Releasing A New Corporate Video

EASTON, PA, February 25, 2019 – 2019 marks a milestone for [Victaulic](#) as the company celebrates 100 years of innovation - a Centennial “Innoversary” - since its first mechanical pipe joining solution was patented. In recognition of this event, Victaulic has launched “This is Victaulic,” a new corporate video available on YouTube at https://youtu.be/5hRCH_ILKRM.

The video gives customers, employees and the community a deeper understanding of Victaulic’s legacy and commitment to the future by highlighting four key pillars that differentiate Victaulic in the marketplace, the company’s: heritage, quality, commitment and innovation.

Engineers and contractors around the world depend on Victaulic’s innovative solutions every day to reduce their construction risks and ensure projects are completed safely, on time and on budget. They also leverage added degrees of engineering freedom obtained with Victaulic solutions, enabling design flexibility for the most complex construction projects.

“Our hope is that those who know Victaulic will learn something they didn’t know, and those who might not know us will find out why so many companies have trusted Victaulic system solutions for many decades,” commented Eric B. Luftig, Victaulic’s Vice President of Marketing.

Victaulic will be celebrating its centennial throughout 2019. For more information about Victaulic’s 100 Years of Innovation, visit <https://www.victaulic.com/100-years-innovation/>

About Victaulic

Since 1919, Victaulic's pipe joining and flow control solutions have optimized construction productivity and reduced risk, ensuring projects are completed safely, on time and within budget. Driven by a spirit of continuous innovation, Victaulic's portfolio of 100,000+ products and patented technologies promote freedom of design, as well as simplified inspection and maintenance for the life of any system. With more than 4,000 employees and 55 international facilities, Victaulic helps customers in more than 120 countries succeed in the global construction industry. From the tallest buildings to the deepest mines, customers trust our products to increase overall system durability in the most demanding construction projects and operating conditions. Learn more about how our innovative piping products and design services can engineer confidence into your build at www.victaulic.com.

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